

# 12005 NC and prior

## aatideas annual report for 12005 NC and prior

### Alliance for the Advancement of Technology

this report was issued 12005Q10 UCN by Alliance for the Advancement of Technology.

#### executive summary

Alliance for the Advancement of Technology now uses a calendar fiscal year period for purposes of reporting information about fiscal operations. The fiscal information in this report moreover reflects the use of ICAS scales of calendar and clock. AAT presents this report to readers as an example of 'ICAS in use'.

Alliance for the Advancement of Technology is established for educational, scientific, and literary purposes. AAT has operated in accordance with section 501(c)(3) of the Internal Revenue Code, with the California Nonprofit Public Benefit Corporation Law, and with the Minnesota Nonprofit Corporations Act. AAT is also striving to anticipate the demands of international outreach.

AAT has pursued initiatives for metrication education in the course of developing ICAS standards for uniform calendar and clock formats, and provides a large selection of program materials at no charge via the aatideas.org domain web site. Some of the primary activities of the organization are the publication of educational materials on the AAT web site at [www.aatideas.org](http://www.aatideas.org). AAT is also developing online and print resources for metrication kits. A forthcoming AAT ICAS version declaration is also presently under review.

Alliance for the Advancement of Technology designates the AAT mission and Charter, AAT privacy policy, aatideas code of e quality, and 'ICAS in use' policies as operational directives for purposes of conducting aatideas program operations. An AAT review of operations finds that organizational policies and directives are appropriate for the program mission and objectives, and that notwithstanding the interim status of a search for and recruitment of charter personnel, that AAT conforms with the laws under which it is established.

The primary medium of aatideas programming is the aatideas.org domain web site. Pageview data through the end of the 12004 calendar year shows an increase in ICAS related web traffic, especially the ICAS standards documents. Pageviews for the homepage area, which includes the top web site document and a site index, also increased severalfold. Efforts remain focused on a continuing development of quality content, and on further developing navigation information and methods to improve the quality of access to content as indexed by search engines and as relevant to users.

An alliance for the advancement of technology might suggest a look forward to the future. Yet aatideas programming is developed with reference to and with a deep appreciation for the heritage and history of innovation among peoples and places across the world. These perspectives are used for the development of innovative educational programming in accordance with the AAT mission.

#### conformance with operational directives

AAT can report that all program operations for years 12005 NC and prior have operated in conformance with the designated operational directives as they are currently presented in this report.

## **aatideas annual report for: calendar years 12005 NC and prior**

Report issued 12005Q10 UCN by Alliance for the Advancement of Technology

(UCN dating per 'ICAS in use' at <http://www.aatideas.org/itinica/licenses/index.html>)

(AD common year day 070

trad 2005 March 11 Fri)

### ***AAT mission***

Alliance for the Advancement of Technology strives to develop quality educational programming for members and other interested parties, to explore a focus on the development of applicable philosophies of technology, and to promote a proactive and constructive paradigm for the development of solutions to challenges relating to developments and uses of technologies.

### ***ICAS in use***

The New Calendar (NC), Uniform Calendar (UC) and Inter-Dial Clock (IDC) systems are part of the Integrated Chronological Applications System (ICAS). Unless noted otherwise, dates and times noted herein reference ICAS scales. Alliance for the Advancement of Technology (AAT) provides ICAS standards documents subject to terms of use described in document AAT ICAS Agave-9010. Please refer to other key AAT ICAS standards documents accessible via the AAT ICAS web site at <http://www.aatideas.org/icas> for important information about ICAS. AAT has made efforts to ensure the quality of ICAS resources; however is not responsible for errors. aatideas implementations of ICAS including AppleScript or Java are not designed for fault tolerance nor are intended for use in high-risk situations calling for fault tolerant software/hardware systems. ICAS in use conformance per the <http://www.aatideas.org/itinica/license/index.html> ICAS licenses page.

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### **calendar year fiscal reporting**

Alliance for the Advancement of Technology now uses a calendar year period for purposes of reporting information about fiscal operations. As aatideas initiatives have continued to develop and grow, it has become apparent that a system of fiscal calendar year periods (12004 A to M, etc.) is easier to report than the former system of fiscal program years (12003UZ to 12004AF).

Fiscal information in this report moreover reflects the use of ICAS scales of calendar and clock. AAT presents this report to readers as an example of 'ICAS in use'. Additional information about data previously reported is also noted throughout this report.

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### **overview of organization**

Alliance for the Advancement of Technology is established for educational, scientific, and literary purposes. AAT has operated in accordance with section 501(c)(3) of the Internal Revenue Code, with the California Nonprofit Public Benefit Corporation Law, and with the Minnesota Nonprofit Corporations Act. AAT is also striving to anticipate the demands of international outreach.

AAT has pursued initiatives for metrication education in the course of developing ICAS standards for uniform calendar and clock formats, and provides a large selection of program materials at no charge via the [aatideas.org](http://aatideas.org) domain web site. Some of the primary activities of the organization are the publication of educational materials on the AAT web site at [www.aatideas.org](http://www.aatideas.org). AAT is also developing online and print resources for metrication kits. A forthcoming AAT ICAS version declaration is also presently under review.

### **aatideas privacy policy**

AAT takes matters of privacy seriously, and designates the aatideas privacy policy as an operational directive for all AAT operations. The terms of this policy specifically apply to AAT web site administration, payment processing, and other member or program operations.

For the purposes of this policy, private information includes, but is not limited to, information concerning a person's name, e address, postal address, phone number, and payment method. Web traffic information compiled from web site visits is limited to general information such as network domain names, sources of referral, and pages browsed. Web traffic data is generally not personally identifiable, however domain or ISP information that is personally identifiable is also considered private information.

AAT shall only collect or use private information in accordance with specific operational objectives to include the AAT mission and Charter, this privacy policy, and the aatideas code of e quality. AAT shall use multiple methods for the protection of private information; however cannot be responsible for circumstances beyond its control. Network users should be aware that information sent via Internet is generally not considered confidential. AAT may not be able to guarantee the confidentiality of information sent via Internet. Information sent via Internet may be subject to monitoring by other intermediaries such as service providers; however other intermediaries are not authorized by AAT for any use of program information. In addition, Internet sites linked to or from the aatideas web may be subject to different standards of privacy and information use.

AAT personnel and other authorized third-parties with access to membership or program information are bound by this policy. Access to private information that may be collected by AAT is strictly subject to director-level authorization. The privacy policies of other organizations may also be considered for purposes relating to the use of private information by AAT.

*privacy continued next page*

### **status of aatideas fiscal operations**

As a small nonprofit, AAT has operated with volunteer efforts. To the best of the knowledge of AAT programs manager Ron Stone, there are no conflict-of-interest issues to report. There however remain some crucial needs for an organizational staff to include a secretary and treasurer, in addition to directors. During an interim period until such charter positions are filled, all AAT programs operate under the conscientious oversight of the programs manager.

Alliance for the Advancement of Technology designates the AAT mission and Charter, AAT privacy policy, aatideas code of e quality, and 'ICAS in use' policies as operational directives for purposes of conducting aatideas program operations. The administration and development of AAT programs are conducted with reference to these directives. An AAT review of operations finds that organizational policies and directives are appropriate for the program mission and objectives, and that notwithstanding the interim status of a search for and recruitment of charter personnel, that AAT conforms with the laws under which it is established.

Progress is being made in a number of areas related to aatideas program operations. Yet programs growth has continued at a quick pace while the organization struggles to keep pace with new developments.

AAT is supported by a small number of contributors, and has operated on an annual budget of less than 5000 \$. AAT is continuously reviewing program operations to ensure proper reporting of fiscal information in accordance with appropriate operational directives.

An AAT review of organizational assets at the time of this report accounts for both intellectual properties and for tangible assets that are subject to AAT ownership as a public benefit charity. For those who might be concerned about the designation of intellectual property for nonprofit or for charitable purposes as a public benefit, there are several precedents in a variety of scientific and technical disciplines, including standards for civil calendaring and timekeeping. There is a place for the designation and development of ICAS standards, and AAT is conscientiously administering the development of applicable standards in accordance with appropriate operational directives.

AAT has developed and secured rights for the use of intellectual properties provided to the organization from certain individuals or other organizations including the programs manager. These agreements were secured without any payments or other tangible

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AAT will not share private information with any third party except as specifically authorized for a designated operational purpose by an AAT director, or if the information is otherwise required by operation or law. AAT will only authorize other parties for access to program information in accordance with this policy. AAT has not and will not sell or rent private information. Changes to this policy will only be made with proper notice to the parties (*i.e.*, members or other interested parties) affected, and the current rights to privacy will not be affected without the express permission or opt-in of the parties involved.

Web site visitors making credit card payments to AAT via the PayPal web site are also protected by additional privacy standards designated to payors in the PayPal system.

Submissions for aatideas public web site program materials are welcome from members and others, subject to the policies and discretion of AAT and aatideas programming, including correspondence policies and this privacy policy. Unsolicited submissions to aatideas will not be considered for purchase or hire without prior editorial authorization. Correspondence is considered private unless it is designated by sender as program material for public or semi-public distribution. Prior to the use of any program material, AAT may require a party to certify that they are not a minor. In cases where a party is a minor, AAT may require a statement of parental permission prior to any use of material.

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compensations, and were moreover provided without any arrangements for future compensation. AAT continues to develop and publish information concerning organizational intellectual properties in accordance with operations as a public benefit charitable organization. An AAT review of the controls imposed on the development and use of AAT intellectual property assets has determined that the controls used are appropriate for the organization and are moreover appropriate for the intellectual properties.

At the time of this report, there are no substantial tangible properties to report for AAT. Yet the management of any tangible assets is nevertheless administered in accordance with operational objectives.

AAT also continues to anticipate organizational growth in terms of personnel or member human resources, to further focus efforts on promoting AAT mission objectives. A review of web traffic data for the last few years indicates some interest in aatideas programming among web 'visitors' from a variety of communities.

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## aatideas web programming

The primary medium of aatideas programming is the aatideas.org domain web site. Main features of the web site include the following:

- AAT technology timeline and retrospect
- AAT ICAS initiative for uniform scales of date and time
- aatideas member and administrative areas
- special topics web links.

A general plan for development of the aatideas web site is to incorporate a number of web-friendly features supporting access to web site content. The plan calls for aatideas web documents to be held to standards of compliance with XHTML, section 508, AAT P9001, and the AAT metrication policy. Particular strategies include the development of XHTML designations, development of CSS designations, determination of content units, a development of multiple navigation structures, and the development of dedicated site and ICAS index documents. There are however several aatideas projects. Efforts to upgrade and develop areas of the web site remain in process at the time of this report.

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## aatideas.org web traffic data

Alliance for the Advancement of Technology designates the AAT mission, AAT privacy policy, aatideas code of e quality, and 'ICAS in use' policies as operational directives for purposes of collecting and using web site

traffic data. Validity of the data may be subject to certain limitations that may be noted throughout the section, for reasons including differences among browsers or systems used by visitors. Minor clarifications or corrections to certain figures previously reported are included in the following analyses.

### analysis of traffic

All previously reported traffic data has been reviewed in relation to the new method of calendar year reporting. A comparison of web site visits across both calendar and program year periods is shown in table ar-001 below:

table ar-001—visits by fiscal period

period	01UZ	02AF	02GM	03NT	03UZ	04AF	04GM
<b>calendar</b>	2848		10297		23414		21625
<b>program</b>		7084		17794		21851	
period	01UZ	02AF	02GM	03NT	03UZ	04AF	04GM

The web traffic data show a general increase in visits to the aatideas.org web site over time. Newer versions of web site documents also offer more program content than were available during previous versions of the web site. Table ar-002 shows a comparison of web site traffic in terms of visits, page views, and hits. Monthly and daily averages are also listed for each calendar year.

table ar-002—analysis of web traffic data

traffic	visitors	pages	hits
<b>12001 totals</b>	<b>2848</b>	<b>5975</b>	<b>13991</b>
mo avg	475	996	2332
daily avg	16	33	76
<b>12002 totals</b>	<b>10297</b>	<b>33526</b>	<b>112518</b>
mo avg	858	2794	9377
daily avg	28	92	308
<b>12003 totals</b>	<b>23414</b>	<b>46875</b>	<b>150072</b>
mo avg	1951	3906	12506
daily avg	64	128	411
<b>12004 totals</b>	<b>21625</b>	<b>42487</b>	<b>85505</b>
mo avg	1802	3541	7125
daily avg	59	116	234
<b>totals thru 12005P</b>	<b>63447</b>	<b>135832</b>	<b>380297</b>
mo avg	1442	3087	8643
daily avg	47	102	284
	<b>visitors</b>	<b>pages</b>	<b>hits</b>

For purposes of analyzing web traffic data, a visitor is defined as one or more hits from any IP address or host separated in time by no more than 30 minutes. A page is defined as any web document file served (.html or .pdf; but not .jpg nor .gif). A hit is simply any request to the Web server for any type of file. Monthly averages are determined *excalary* (as if the twelfth month and the yearend were one uniform month for the purposes of calculating a monthly average—calculated by dividing annual totals by 12) and rounded to the nearest whole number. Daily averages were divided by 365 for the number of days in the common years and rounded to the nearest whole number. The most recent total averages for web traffic through uniform month 12005P were calculated based on the total number of days and the nearest whole number of months for which the domain web site has been online (1338 days from NDN 4383459 to 4384767, and almost 44 uniform months).

For the most recent calendar year 12004 NC, a visitor browsed an average 1.96 pages and 3.95 hits. AAT can also report that the last three uniform months for which data is available have set new aatideas.org visitor records (2 new all-time records, and 3 new monthly records).

### *analysis of visitor referrals*

The web server registers both traffic and referral data artifacts in terms of web site visitors. Most of the referrals can be attributed to an estimate of more than one hundred various search engines. Other sources of referral include links from other web sites. Visitors arriving without a referral are presumed to arrive by some means other than a web referral, such as the use of a browser bookmark or address bar. The referrals to date in table ar-003 reflects referrals data through uniform month 12005P.

table ar-003—analysis of visitor referrals

referrals by link	12001U thru 12002		12003		12004		to date	
	links *	visitors	links *	visitors	links *	visitors	links *	visitors
.com	84	1896	130	2887	99	2288	355	7440
.edu	2	5	0	0	0	0	2	5
.info	0	0	0	0	1	1	1	1
.net	10	75	16	69	17	98	51	267
.org	11	79	5	20	4	15	20	114
international	36	2659	63	4044	70	1790	206	8818
other	12	20	18	35	12	34	48	104
total referrals	155	4734	232	7055	203	4226	683	16749
no referral		8385		16258		17287		46458
aatideas		2511		3570		1448		7761
total referral artifacts		15630		26883		22961		70968
% tuning in ?		70%		74%		82%		76%
	links *	visitors	links *	visitors	links *	visitors	links *	visitors
	<b>12001U thru 12002</b>		<b>12003</b>		<b>12004</b>		<b>to date</b>	

An exact number of referral links cannot be fully determined due to differences in the ways that data indicate both static and dynamically generated document links, and due to differences in how these artifacts were categorized for the purposes of this analysis. The link counts are thus a general indication of the number of categorized search or document links.

### *analysis of visits by domain*

The web server also registers network domain data of visitors to the aatideas.org web site. Domain analysis reflects data through uniform month 12005P, and includes 94 country-code domains. Analysis of domains and subdomains does not necessarily differentiate the use of different servers in a subdomain, nor does apply a strict definition of a subdomain across various networks. Moreover, a certain number of subdomains are categorized as 'unresolved'. Thus an exact number of subdomains cannot be fully determined.

table ar-004—analysis of top-level domains

	12001U thru 12002		12003		12004		to date	
	domains	visitors	domains	visitors	domains	visitors	domains	visitors
.biz	0	0	1	1	0	0	1	1
.com	253	8841	331	18100	351	14163	805	45207
.edu	110	193	138	240	145	248	304	723
.gov	12	10	19	20	20	22	37	57
.mil	5	14	8	25	4	31	9	83
.net	241	2002	341	2219	336	3444	666	8098
.org	29	47	45	56	47	89	109	198
.us	49	144	61	186	55	115	103	470
international	276	516	410	963	401	1457	927	3154
other	7	24	12	55	6	10	24	144
unresolved		1111		1509		1986		5013
total	982	12902	1366	23374	1365	21565	2985	63148
	domains	visitors	domains	visitors	domains	visitors	domains	visitors
	12001U thru 12002		12003		12004		to date	

AAT also counts domain data on the domains of educational organizations, as indicated by domain terms such as 'ac', 'academy', 'cc', 'college', 'edu', 'isd', 'k12', 'sch', 'school', 'u', 'uni', etc. The domains of governmental organizations are also counted, as indicated by domain terms such as 'city', 'county', or 'gov'. Other civic organizations such as libraries or museums are also counted. Yet the domain counts in table ar-005 present only a partial account of visits from the networks of civic, educational, and governmental organizations; because some organizations may use domain names consisting of terms or abbreviations that were not identified.

table ar-005—analysis of subdomains

	12001U thru 12002		12003		12004		to date	
	domains	visitors	domains	visitors	domains	visitors	domains	visitors
cc * us	5	5	5	6	7	7	12	18
k12 * us	25	82	33	133	25	73	42	306
lib * us	3	6	4	9	1	1	6	16
state * us	12	46	13	32	13	23	24	107
other * us	4	5	6	6	9	11	19	23
other civ or edu	nc	nc	nc	nc	nc	nc	36	nc
intl edu or ac	nc	nc	nc	nc	nc	nc	191	nc
intl gov	nc	nc	nc	nc	nc	nc	13	nc
total	49	144	61	186	55	115	343	470
	domains	visitors	domains	visitors	domains	visitors	domains	visitors
	12001U thru 12002		12003		12004		to date	

### analysis of pageviews

All aatideas.org web site documents are categorized in terms of a web site area. A comparison of the page counts of current version web documents to the counts of previous version web documents involves changes in the organization and creation of new documents on the aatideas.org web site during each calendar year. For various aatideas web site areas, frameset directory pages that were served in earlier versions of web site documents were replaced by non-frameset pages during the 12004 calendar year. The counts for frameset documents include page counts for each document and for each page framed, in comparison to non-frameset counts of one page for one document. In any case, the area totals provide a general estimate of the pages browsed for each area.

table ar-006—analysis of pageviews

	<b>12001U thru 12002</b>		<b>12003</b>		<b>12004</b>		<b>total thru 12004</b>	
	views	%	views	%	views	%	views	%
technology timeline	9692	34.9	12645	32.6	3657	6.4	25994	21
itinica	4657	16.8	8481	21.8	16396	28.6	29534	23.9
web calendars	2047	7.4	3632	9.4	4370	7.6	10049	8.1
homepage	2905	10.5	2798	7.2	17814	31.1	23517	19
admin (ontheweb)	3917	14.1	3455	8.9	2850	5.0	10222	8.3
member	2593	9.3	2778	7.2	2853	5.0	8224	6.6
special topics	1727	6.2	3875	10	3196	5.6	8798	7.1
priority	204	0.7	1157	3.0	6098	10.7	7459	6.0
total	27742		38821		57234		123797	
	views	%	views	%	views	%	views	%
	<b>12001U thru 12002</b>		<b>12003</b>		<b>12004</b>		<b>total thru 12004</b>	

Pageview data through the end of the 12004 calendar year shows an increase in ICAS related web traffic in the itinica and web calendars areas, especially the ICAS standards documents. Pageviews for the homepage area, which includes the top web site document and a site index, also increased severalfold. Pageviews for priority pages such as a metrication kit document increased severalfold as well. Tables ar-007 and ar-008 show pageview data for special topics area documents:

table ar-007—analysis of special topics pageviews

	<b>12002</b>	<b>12003</b>	<b>12004</b>	<b>pageviews</b>	<b>document</b>
	%	%	%	%	
	9.0	8.3	9.6	8.9	agriculture
	8.4	7.9	7.3	7.7	architecture
	14.0	13.9	12.7	13.4	computers
	9.0	9.5	9.9	9.6	electronics
	8.4	5.6	6.7	6.4	energy
	5.5	6.3	7.1	6.6	environment
	7.3	6.9	7.1	7.0	health and medicine
	9.0	6.7	6.8	7.0	literacy and language
	6.3	10.2	7.0	8.3	manufacturing
	6.7	5.5	6.8	6.3	some resources
	10.1	12.7	11.6	11.9	space
	6.3	6.5	7.3	6.9	transportation
	%	%	%	%	
	<b>12002</b>	<b>12003</b>	<b>12004</b>	<b>pageviews</b>	<b>document</b>

table ar-008—special topics by pageview rank

<b>document</b>	<b>% pageviews</b>
computers	13.4
space	11.9
electronics	9.6
agriculture	8.9
manufacturing	8.3
architecture	7.7
health and medicine	7.0
literacy and language	7.0
transportation	6.9
environment	6.6
energy	6.4
some resources	6.3
<b>document</b>	<b>% pageviews</b>



**aatideas code of e quality**

Alliance for the Advancement of Technology values quality in operation and programming. For purposes related to the use of e communications such as e mail, and for purposes related to web site administration, AAT designates the aatideas code of e quality as an operational directive. This document serves as a 'no junk' and 'no fraud' guarantee from AAT to members and other interested parties.

All AAT operations, including third-party operations on behalf of AAT, are thus subject to conformance with the following terms of this organizational mandate:

**conformance with aatideas privacy policy**

All aatideas operations, including web site administration and the use of other forms of electronic communication such as e mail, shall conform with the terms of an aatideas privacy policy in effect at <http://www.aatideas.org/now/privacy.html>.

**conformance with quality mandates for e communications**

AAT uses of e mail shall conform with the following quality mandates:

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**analysis of search expressions**

An analysis of search expressions registered by the aatideas web server provides some information about the search expressions or keywords provided by search engines when a visitor clicks a link referring to the aatideas.org web site.

Search expressions for this data set were independently categorized into four holistic categories: *rel\_aat*, *rel\_timeline*, *rel\_icas*, and *not\_rel*. Most expressions were counted in only one category, however a small proportion of expressions containing keywords for more than one category were counted in two categories. For the purposes of a holistic analysis, standards of normative usage such as spelling were ignored. The category data does not necessarily represent the number of particular concepts, nor distinguish among different search expressions that may be semantically equivalent. Nor does the data distinguish the specificity or generality of information in an expression, or measure relevance for a particular search in terms of a search engine ranking. The search expression data also may not necessarily reflect the complete search expression and may not reflect differences among different search engines. Yet regardless of the relevance of a search link to an initial or a modified search, the data corresponds to links selected by search engine users.

table-ar009—analysis of search expressions

<b>12002GM</b>	<b>12003</b>	<b>12004</b>	<b>period</b>	<b>expression category</b>
mo avg	mo avg	mo avg	mo avg	
76.5	135.7	120.2	117.6	expressions
126.3	248.8	174.9	194.8	visitors
237.8	422.2	357.8	359.5	term units
15.0	42.6	32.2	32.9	rel_aat
36.2	40.9	19.6	31.4	rel_timeline
17.5	45.4	60.3	45.8	rel_icas
8.5	6.9	10.0	8.5	not_rel
19.2%	32.0%	26.7%	27.3%	% aat
45.6%	29.2%	15.2%	26.9%	% timeline
23.4%	34.0%	51.1%	38.7%	% icas
11.6%	5.5%	8.5%	7.9%	% not
758	2986	2099	5843	visits total
mo avg	mo avg	mo avg	mo avg	
<b>12002GM</b>	<b>12003</b>	<b>12004</b>	<b>period</b>	<b>expression category</b>

Efforts remain focused on a continuing development of quality content, and on further developing navigation information and methods to improve the quality of access to content as indexed by search engines and as relevant to users.

*equality continued from page 9*

any e message sent by AAT shall clearly identify the sender address, and shall only use aatideas.org e addresses subject to AAT authorization. Specifically AAT shall not use nor permit the use of any unauthorized, bogus, or misrepresentative e address for any purpose.

AAT shall only permit aliased aatideas.org e addresses for purposes of authorized identification or anonymization of use, and not for any misrepresentative nor fraudulent purpose.

AAT shall clearly identify the subject of any e message. The subject and content of any AAT e communication shall reflect conformance with AAT operational directives in effect.

AAT shall not send any file attachments via e mail without prior arrangement.

AAT shall not send any e messages containing graphics or web link URLs that are misrepresentative or fraudulent.

AAT shall not use any e communication for any misrepresentative nor fraudulent purpose.

For purposes of communicating conformance with the aatideas code of e quality, AAT shall avoid the use of term 'spam' in favor of more accurate and specific expressions such as 'junk mail' or 'fraud mail'.

#### **conformance with quality mandates for web site administration**

AAT administration of domain web site documents shall conform with the following quality mandates.

AAT shall only use or permit the use of pop-up windows within the aatideas.org web site if the link to a pop-up is clearly indicated as a link to a pop-up or new window.

AAT shall not use nor permit the use of automatic pop-up windows on high-level pages of the aatideas.org web site.

AAT shall clearly describe the use and purpose of any cookies served or tracked by the aatideas.org web server.

AAT shall clearly label any links to documents outside of the aatideas.org web site.

AAT shall only use dynamic content such as browser scripts or other executable code if the links to such dynamic content are clearly labeled, and the functionality and behavior of the dynamic content is clearly described.

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## review of AAT ICAS

Calendars and clocks are used continuously. ICAS can facilitate the communication and use of time measures more concisely and with greater precision, yet an infrastructure for the emerging ICAS formats has yet to be developed. It may however be that ICAS is not only more practicable in theory or principle. ICAS can also offer organizations an array of incentives in terms of business enhancement.

AAT is striving to make ICAS easier for general use because we know that ICAS can enhance productivity and performance. However this means more development of the ICAS standards and resources. The determination of ICAS specifications has been a long process, and will continue to be a long process. Yet the AAT approach to metrication is not very different from the approaches of other organizations developing new standards or practices.

The development of methods for the ready support of multiple scales is not beyond reach. However organizations preparing for metrication or for uses of ICAS need to be clear about why a particular metrication policy is established, and then back up the policy with effective support throughout the organization. The use of ICAS is not necessarily any more nor less moral than the use of customary scales of calendar or clock. Given appropriate planning and support for use however, ICAS can offer users an array of more methods for more practical timekeeping. ICAS can accommodate the development of a coherent system of date and time measurement that is suitable 'for all people, for all time'.

## aatideas development of educational dynamic

An alliance for the advancement of technology might suggest a look forward to the future. Yet aatideas programming is developed with reference to and with a deep appreciation for the heritage and history of innovation among peoples and places across the world. These perspectives are used for the development of innovative educational programming in accordance with the AAT mission.

*e quality continued from page 9*

(Other aatideas web quality initiatives concerning the design of web documents for accessibility may also be in effect, however are not considered as within the scope of these terms.)

(Other software quality issues relating to warranty or fitness for use are beyond the scope of these terms.)

**conformance with quality mandates for computer and network system resources**

Computer and network system resources include, but are not limited to: passwords, file systems, network systems, applications, communications protocols, etc. AAT administration and use of computer or network system resources shall conform with the following quality mandates:

AAT shall not access nor attempt to access any computer or network system resources without proper authorization.

AAT shall not use any malicious code or spyware.

AAT shall not use any computer or network system resource for any misrepresentative nor fraudulent purpose.

**third-party conformance with e quality mandates**

AAT shall conduct business in a manner that ensures protection of private information and discourages the sending of junk or fraud mail, or the conduct of other abuses of computer and network system resources, *i.e.*, communications or activities that do not conform with these terms.

AAT shall not authorize any operations with third parties that do not abide by these terms when acting on behalf of AAT.

(Other mandates may also be in effect.)

e quality guarantee per 'aatideas code of e quality' at <http://www.aatideas.org>

[/now/equality.html](http://www.aatideas.org/now/equality.html)

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*privacy continued from page 4*

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