aatideas annual report NC 12007

Alliance for the Advancement of Technology

report issued UCN 12007T27 Orange
day of year 177
AD 2007 June 26 Tuesday

executive summary

Alliance for the Advancement of Technology continues to improve programs and operations for promoting the organizational mission. Notable factors in AAT's improvement include the active development and use of ICAS standards for uniform scales of calendar and clock. Interested readers can also look to this report as an example of 'ICAS in use'.

Alliance for the Advancement of Technology is established for educational, scientific, and literary purposes. AAT has operated in accordance with section 501(c)(3) of the Internal Revenue Code, with the California Nonprofit Public Benefit Corporation Law, and with the Minnesota Nonprofit Corporations Act. AAT is also striving to anticipate the demands of international outreach.

AAT continues efforts to promote education about technology in general, and about particular topics such as the environment and metrication. Some of the primary activities of AAT are the publication of educational materials on the www.aatideas. org domain web site, from which a large selection of AAT publications are available at no charge. In addition to actively developing and using ICAS standards for uniform scales of calendar and clock, AAT is also taking steps to facilitate harmonization of ICAS standards with other standards systems.

Alliance for the Advancement of Technology designates the AAT mission and Charter, AAT privacy policy, aatideas code of e quality, and 'ICAS in use' policies as operational directives for purposes of conducting aatideas program operations. The most recent AAT review of operations again determines that organizational policies and directives are appropriate for the program mission and objectives, and that notwithstanding the interim status of a search for and recruitment of charter personnel, that AAT conforms with the laws under which it is established.

This report repeats material reported in previous AAT programs reports, as many challenges remain ongoing. A reiteration of challenges is further explained by the following: Alliance for the Advancement of Technology continues to pursue the AAT mission, while striving for continuous improvement. Although AAT has made some progress in a number of areas since the last program report, and although other organizations have also made progress in areas highlighted by aatideas.org programming, it is critical that efforts to improve continue to advance progress for the applicable development and use of technologies. The organizational, environmental, and metrication subsections reflect AAT program priorities as of this report.

aatideas annual report NC 12007

AAT first decade of exploring progress UCN 11995–12005

aatideas.org dragonfly decade UCN 12000–12010

ICAS date and time (UT) as of:

> UCN 12007T27 Orange
> UCA 2007T27 Orange
> IDC (UT) t753
>
> day of year 177
> AD 2007 June 26 Tuesday
> SMH (UT) 18:05:32

ICAS day numbers (UT) as of:

> New Calendar Day Notation --- NDN 4385644.753
>
> Julian Date --- JD 2454277.253
>
> Modified Julian Date --- MJD 54277.753

'ICAS in use' conformance per
   http://www.aatideas.org/now/icas.html

AAT mission

Alliance for the Advancement of Technology strives to develop quality educational programming for members and other interested parties, to explore a focus on the development of applicable philosophies of technology, and to promote a proactive and constructive paradigm for the development of solutions to challenges relating to developments and uses of technologies.
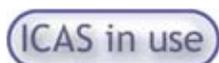
ICAS in use

The New Calendar (NC), Uniform Calendar (UC) and Inter-Dial Clock (IDC) systems are part of the Integrated Chronological Applications System (ICAS). Alliance for the Advancement of Technology (AAT) provides ICAS standards documents subject to terms of use described in document AAT ICAS Basilicum-9010. Please refer to other key AAT ICAS standards documents accessible via the AAT ICAS web site at http://www.aatideas.org/icas for important information about ICAS. AAT has made efforts to ensure the quality of ICAS resources, however is not responsible for errors. AAT program implementations of ICAS including web-based implementations of AppleScript and Java™ are not designed for fault tolerance nor are intended for use in high-risk situations calling for fault-tolerant software/hardware systems. Certain documents may reference prior versions of ICAS date or time scales that are not supported by an effective version of AAT ICAS. Any features of prior ICAS versions that are not supported by the effective version are deprecated. Questions may be directed to webmaster.

conformance with operational directives

Alliance for the Advancement of Technology designates the AAT mission and Charter, AAT privacy policy, aatideas code of e quality, aatideas.org terms of use, and 'ICAS in use' policies as operational directives for purposes of conducting aatideas.org program operations. The administration and development of AAT programs are conducted with reference to these directives. An AAT review of operations affirms the continued use of these organizational policies and directives in accordance with the program mission and objectives, and that notwithstanding the interim status of a search for and recruitment of charter personnel, that AAT conforms with the laws under which it is established.

AAT can report that all program operations throughout the period of this report have operated in conformance with the designated operational directives as they are currently referenced in this report. Since the most recent previous annual report, a substantive version change process for ICAS (Integrated Chronological Applications System) has been initiated. Any changes made to other operational directives such as the aatideas.org terms of use, the privacy policy, or the e quality initiative since the most recent previous annual report are not considered to be substantial.

fiscal reporting

Following the transformation from a previous system of fiscal-year reporting in NC 12005, AAT fiscal operations are now completely organized in terms of a calendar year period. Fiscal information in this report moreover reflects the use of ICAS standards for uniform scales of calendar and clock. Interested readers can also look to this report as an example of 'ICAS in use'.

overview of organization

Alliance for the Advancement of Technology is established for educational, scientific, and literary purposes. AAT has operated in accordance with section 501(c)(3) of the Internal Revenue Code, with the California Nonprofit Public Benefit Corporation Law, and with the Minnesota Nonprofit Corporations Act. AAT is also striving to accommodate accessibility of programs for international outreach.

AAT continues efforts to promote education about technology in general, and about particular topics such as the environment and metrication. Some of the primary activities of AAT are the publication of educational materials on the www.aatideas.org domain web site, from which a large selection of AAT publications are available at no charge. In addition to actively developing and using ICAS standards for uniform scales of calendar and clock, AAT is also organizing efforts to accommodate harmonization of ICAS standards with other standards systems. These are initiatives that have been actively addressed by the organization, with some very appropriate acknowledgements to the works of a large number of other organizations and individuals.

status of aatideas fiscal operations

As a nonprofit organization, AAT has operated on a small scale by means of volunteer effort throughout the period of this report, with no employees or contract personnel. Yet AAT continues to anticipate organizational growth in terms of personnel or member human resources, to further focus efforts on promoting AAT mission objectives. Progress is being made in a number of areas related to aatideas.org program operations. There however remain some crucial needs for an organizational staff to include a secretary and treasurer, in addition to directors. During an interim period until such charter positions can be filled, all AAT programs continue to operate under the conscientious oversight of AAT programs manager Ron Stone.

AAT is glad to cooperate with Jazz for Peace toward raising funds and awareness for charitable initiatives. Those who would like to participate in a Jazz for Peace benefit for AAT as an attendee or as a volunteer are encouraged to contact Jazz for Peace or AAT.

AAT is supported by a small number of private contributors, and has operated on an annual budget of less than $5000 throughout the period of this report. AAT is continuously reviewing program operations to ensure proper reporting of fiscal information in accordance with applicable law.

AAT can affirm that there are no conflict-of-interest issues to report throughout the period of this report. There were no fiscal transactions or arrangements

that warranted a review for conflict-of-interest. All program material used by AAT is used toward and with reference to operational directives.

Other than some substantive development of an 'ICAS now' open-source initiative of 'ICAS in use' resources, there are no further changes to report with regard to the fiscal administration of intellectual property assets, or with regard to the administration of any tangible assets, for the organization since the last annual report. However AAT is reviewing the administration of AAT intellectual property for harmonization with the intellectual property policies of other standards organizations, including ANSI, ISO/IEC, OASIS and W3C. In accordance with AAT ICAS policy, AAT shall cooperate with coordinating AAT ICAS standards with the ICAS or ICAS-related standards of other standards organizations.

Throughout the period of this report (and moreover since NC 12002), those who have contributed ideas or guidance for program material to AAT have provided such without any fiduciary arrangement other than that the contributions support educational, scientific, and literary efforts. This does not mean that those who have contributed some ideas for AAT programming necessarily agree with or endorse a particular specification, or with a particular strategy for advancing metrication. Yet AAT is obliged to focus efforts toward educational, scientific, and literary dimensions of information development rather than toward political dimensions of information campaigning concerning how people should agree with a partial or special point of view.

AAT is further obliged not to needlessly duplicate other standards. However there are areas of practice that are not addressed by currently existing standards. As such users of information are sometimes really challenged whenever there is a question about how to appropriately cite from among constellations of a growing number of standards. And it is sometimes difficult for organizations to address issues of how to update standards and resources. AAT is always looking for ways to improve, and interested parties are encouraged to get involved. Get into the AAT business!

aatideas programming

Alliance for the Advancement of Technology celebrates more than 10 years of focus on the development of applicable philosophies of technology. The first decade of operation had also coincided with a transition to a new millennium. During which time the development of a uniform calendar for a new calendar era highlighted the commemoration of a retrospect of 10 000 years of civilization. For the next decade of operation, AAT hopes to improve efforts for charting paths to progress.

AAT also prepares to promote awareness of special program topics each calendar year: environmental awareness month (during the fourth uniform month, days 091–120) and metrication month (during the tenth uniform month, days 271–300). A version update to ICAS version 7.x remains in process as of this annual report. A number of 'ICAS now' open-source software resources have also been recently developed.

Moreover, development of ICAS standards continues to move forward.

aatideas web programming

The primary medium of aatideas programming is the aatideas.org domain web site. AAT strives to continue to integrate improvements to the web site to better serve mission objectives. Improvements include a variety of accessibility and standards updates, in addition to the development of additional program content. There are several aatideas projects however. The incorporation of planned accommodations may take some time.

aatideas.org web traffic data

Alliance for the Advancement of Technology designates the AAT mission, AAT privacy policy, aatideas code of e quality, aatideas.org terms of use, and 'ICAS in use' policies as operational directives for purposes of collecting and using web site traffic data. Validity of the data may be subject to certain limitations that may be noted throughout the section, for reasons that may include differences among browsers or systems used by visitors.

analysis of traffic
Web traffic data show a gradual increase in visits to the aatideas.org web site over time. Newer versions of web site documents also offer more program content than were available during previous versions of the web site. Table rd7-001 shows a comparison of web site traffic in terms of visits, page views, and hits. Monthly and daily averages are also listed for each year.

table rd7-001—analysis of web traffic data

traffic	visitors	pages	hits
12002 totals	**10297**	**33526**	**112518**
mo avg	858	2794	9377
daily avg	28	92	308
12003 totals	**23414**	**46875**	**150072**
mo avg	1951	3906	12506
daily avg	59	116	234
12004 totals	**21625**	**42487**	**85505**
mo avg	1802	3541	7125
daily avg	59	116	234
12005 totals	**24689**	**48814**	**128118**
mo avg	2057	4068	10677
daily avg	68	134	351
12006 totals	**32876**	**64106**	**173293**
mo avg	2739.7	5342.2	14441.1
daily avg	90	176	475
report totals	**115749**	**241783**	**663497**
mo avg	1484	3100	8506
daily avg	58	120	330
traffic	**visitors**	**pages**	**hits**

For purposes of analyzing web traffic data, a visitor is defined as one or more hits from any IP address or host separated in time by no more than 30 minutes. A page is defined as any web document file served (.html or .pdf; but not .jpg nor .gif). A hit is simply any request to the Web server for any type of file. Monthly averages are determined excalary (as if the twelfth month and the yearend were one uniform

month for the purposes of calculating a monthly average—calculated by dividing annual totals by 12) and rounded to the nearest whole number. Daily averages were divided by 365 for the number of days in the common years and rounded to the nearest whole number. Partial-year averages for web traffic were calculated based on the total number of days and the nearest whole number of months. The averages to date (report periods thru 12006) for the web site were calculated for 2008 days of operation from NDN 4383459 to 4385467, and for almost 78 uniform months.

For the most recent calendar year NC 12006, a visitor browsed an average 2.0 pages and 5.27 hits.

analysis of visitor referrals
The web server registers both traffic and referral data artifacts in terms of web site visitors. Most of the referrals can be attributed to an estimate of more than one hundred various search engines. Other sources of referral include links from other web sites. Visitors arriving without a referral are presumed to arrive by some means other than a web referral, such as the use of a browser bookmark or address bar. The referrals to date in table rd7-002 reflects referrals data through NC 12007.

table rd7-002—analysis of visitor referrals*

referrals by link	12006		report totals	
	links*	visitors*	links*	visitors*
.biz	0	0	2	2
.com	101	1759	302	10371
.edu	1	1	3	6
.info	2	2	3	4
.net	17	88	46	479
.org	9	23	27	182
international	139	916	267	2621
other	0	0	62	135
total referrals	269	2789	651	13686
no referral		27645		90486
aatideas		2301		11172
total referral artifacts		32735		115344
% tuning in ?		86%		78%
	links*	visitors*	links*	visitors*
referrals by link	12006		report totals	

*An exact number of referral links cannot be fully determined due to differences in the ways that data indicate both static and dynamically generated document links, and due to differences in how these artifacts were categorized for the purposes of this analysis. The link counts are thus a general indication of the number of categorized search or document links. A smaller number of links than reported previously can be attributed to consolidation in the categorization of dynamic links from certain search engines. Report totals are smaller than were previously reported because not all data from earlier reports was counted here.

analysis of visits by domain
The web server also registers network domain data of visitors to the aatideas.org web site. Domain analysis reflects data through NC 12006, and includes 108 country-code domains. Analysis of domains and subdomains does not necessarily differentiate the use of different servers in a subdomain, nor does apply a strict definition of a subdomain across various networks. Moreover, a certain number of subdomains are categorized as 'unresolved'. Thus an exact number of subdomains cannot be fully determined.

table rd7-003—analysis of top-level domains

	12006		report total	
	domains	visitors	domains	visitors
.biz	0	0	1	1
.com	308	24989	1142	83926
.edu	119	245	403	1102
.gov	21	28	38	102
.mil	5	83	11	185
.net	322	2886	896	12904
.org	49	90	165	349
.us	51	141	123	670
international	419	1657	1403	5753
other	14	479	40	650
unresolved		2193		9621
total	1308	32809	4178	115282
	domains	visitors	domains	visitors
	12006		report total	

AAT also counts domain data on the domains of educational organizations, as indicated by domain terms such as 'ac', 'academy', 'cc', 'college', 'edu', 'isd', 'k12', 'sch', 'school', 'u', 'uni', etc. The domains of governmental organizations are also counted, as indicated by domain terms such as 'city', 'county', or 'gov'. Other civic organizations such as libraries or museums are also counted. However this method of counting should not be regarded as an exact categorization of the data, as some subdomains were not resolved by domain name.

table rd7-004—analysis of subdomains

	12006		report total	
	domains	visitors	domains	visitors
.cc.us	1	1	12	19
.k12.us	28	100	46	447
.lib.us	3	5	10	24
.state.us	11	26	26	147
other * us	6	6	27	31
other civic or edu	nc	nc	60	nc
intl edu or ac	nc	nc	286	nc
intl gov	nc	nc	32	nc
total				
	domains	visitors	domains	visitors
	12006		**report total**	

analysis of pageviews

All aatideas.org web site documents are categorized by AAT in terms of a web site area. The following analysis of web server page counts includes html, java, js, and pdf files:

table rd7-005—analysis of pageviews

	12006		change
	views	%	% [06/05]
technology timeline	5403	11.7	+35.4
itinica	18264	42.1	+11.9
web calendars	4212	9.7	+9.0
homepage	2320	5.3	+20.9
admin central (web)	2272	5.2	+4.3
member central	4137	9.5	+26.9
special topics	2836	6.5	+8.8
priority	3277	7.6	+45.6
total	**43389**	**100**	**+16.4**
	domains	visitors	% [06/05]
	12006		**change**

The number of visitors counted by the domains data sets for NC 12006 indicate a 33.5% increase from the prior calendar year. While the number of visitors counted by the site traffic data sets for NC 12005 indicate a 33.2 % increase from the prior year. The pageviews counted by the site traffic data sets for NC 12006 indicate a 31.3% increase over the prior year, while the counts of the server pages data sets indicate a 16.4% increase in pageviews from the prior year.

In addition, the web site architecture underwent continued development in NC 12006, and the document counts for css documents indicate a 69.5% increase from the prior calendar year. Much like the pagecount statistics reported last year, these numbers do not account for the difference in pageview counts between the two data sets. A review and re-review of the different methods for counting visitors and pageviews suggests that the different data sets might reflect different partial views of a larger set of web traffic artifacts.

With an assumption that the area page counts largely reflect the usage of the web site, the ICAS-related areas (technology timeline, Itinica, web calendars) accounted for about two-thirds of the pageviews in NC 12006. In comparison with the previous calendar year, the technology timeline pages showed the largest increase. Table rd7-006 ranks special topics pages by pageview rank for NC 12005:

table rd7-006—special topics by pageview rank

document	% pageviews 06
electronic	14.3
agriculture	13.0
computers	11.8
space	9.9
environment	7.2
health and medicine	6.7
energy	6.4
manufacturing	6.3
language and literacy	6.3
transportation	6.3
some resources	6.0
architecture	5.9
document	**% pageviews 06**

analysis of search expressions

An analysis of search expressions registered by the aatideas web server provides some information about the search expressions or keywords provided by search engines when a visitor clicks a link referring to the aatideas.org web site.

Search expressions for this data set were independently categorized into four holistic categories: *rel_aat*, *rel_timeline*, *rel-icas*, and *not_rel*. Most expressions were counted in only one category, however a small proportion of expressions containing keywords for more than one category were counted in two categories. For the purposes of a holistic analysis, standards of normative usage such as spelling were

ignored. The category data does not necessarily represent the number of particular concepts, nor distinguish among different search expressions that may be semantically equivalent. Nor does the data distinguish the specificity or generality of information in an expression, or measure relevance for a particular search in terms of a search engine ranking. The search expression data also may not necessarily reflect the complete search expression and may not reflect differences among different search engines. Yet regardless of the relevance of a search link to an initial or a modified search, the data corresponds to links selected by search engine users.

table rd7-006—analysis of search expressions

expression category	12006	change
	mo avg	% [06/05]
expressions	149.3	+22.3
visitors	190.0	+17.0
term units	429.5	+22.0
rel_aat	35.4	+32.8
rel_timeline	47.0	+27.9
rel_icas	68.5	+15.1
not_rel	5.5	+29.4
% aat	24.2	+9.3
% timeline	31.4	-1.7
% icas	45.4	-2.6
% not	3.9	+1.2
visits total	**2280**	**+17.0**
		%[06/05]
	12006	**change**

Due to the subjective methods used for categorizing search expressions, small differences in the averages for categories are not significant. However the data indicate that a large proportion of search expressions matched the technology timeline and ICAS categories. Comparing data for NC 12006 with the previous calendar year, search expressions related to AAT increased by a larger proportion. A qualitative analysis of search expressions is moreover used to inform the content for the aatideas.org and the AAT ICAS index documents.

Efforts remain focused on a continuing development of quality content, and on further developing navigation information and methods to improve the quality of access to content as indexed by search engines and as relevant to users.

challenges

This section repeats material reported in previous AAT programs reports, as many challenges remain ongoing. A reiteration of challenges is further explained by the following: Alliance for the Advancement of Technology continues to pursue the AAT mission, while striving for continuous improvement. Although AAT has made some progress in a number of areas since the last program report, and although other organizations have also made progress in areas highlighted by aatideas.org programming, it is critical that efforts to improve continue to advance progress for the applicable development and use of technologies. The following subsections reflect AAT program priorities as of this report.

organizational

Although organizational growth continues, it has occurred mainly in terms of the improvement and development of program content. Other types of growth such as the recruitment of staff and members, the development of more content for particular audiences, and the publicizing of organizational programming continue to pose an ambitious program schedule for AAT.

AAT is operated by a programs manager. Interested parties who are concerned about the accountability of AAT to nonprofit operations can note the following. AAT is operated in accordance with the AAT mission and charter for nonprofit purposes and not for any fraudulent nor deceptive reason. AAT operates with reference to applicable law, and to the best knowledge of the AAT programs manager, there are no conflicts of interest to report. AAT can substantiate these claims with reference to good or best practices for the management of programs and operations.

AAT reports much information about the development of programming, and about the status of the organization, on the aatideas.org web site. Those who would like to know more about the good or best practices for the management of AAT programs and operations are encouraged to 'get into the AAT business' because there is an ongoing demand for service.

environmental

Environmental challenges can be solved with the application of environmental technologies. The application of environmental technologies can help to avert severe economic consequences due to global warming pollution. Consumers and businesses who take some time to plan environmental practices can enjoy so much more resources, in both natural and economic terms.

metrication

Initiatives for metrication education and development may be a particularly important common factor in creating and in sustaining progress, and in ensuring quality of life. Metrological information systems are, to a range of extents, necessary throughout local and global societies.

A history of global and technological developments has changed ways that people measure time. Maintaining a state of the art in the midst of rapid technological development calls for a careful review of prior developments. Yet a collective history of the development of calendars and clocks seems not to document a number of objective and subjective considerations that might inform the review of a state of the art.

Calendars and clocks are however not only technologies. Expressions of date and time also convey cultural traditions, some of which are deeply rooted. Although states of the art may be created from time to time, the development of a state of the art does not displace the study of earlier states of the art.

AAT models ICAS on a coordinated multiplicity of established frameworks, systems, principles, schemes, and practices. Although ICAS development is at an early stage, AAT can substantiate a presentation of ICAS standards as a state of the art, and ICAS offers potential for accommodating more practicable best practices.

There may be at least some consensus that Alliance for the Advancement of Technology might be an appropriate locus for the development of ICAS standards. However the development of standards relating to critical safety or health issues will call for the active involvement of larger organizations. AAT would be glad to cooperate with facilitating a harmonization of the standards for other standards organizations electing to localize or to maintain ICAS standards. And those who are finding solutions for issues relating to the development of multiple scales of calendar and clock are encouraged to consider informing the development of 'ICAS in use'.

aatideas privacy policy

AAT takes matters of privacy seriously, and designates the aatideas privacy policy as an operational directive for all AAT operations. The terms of this policy specifically apply to AAT web site administration, payment processing, and other member or program operations.

For the purposes of this policy, private information includes, but is not limited to, information concerning a person's name, e address, postal address, phone number, and payment method. Web traffic information compiled from web site visits is limited to general information such as network domain names, sources of referral, and pages browsed. Web traffic data is generally not personally identifiable, however domain or ISP information that is personally identifiable is also considered private information.

AAT shall only collect or use private information in accordance with specific operational objectives subject to the AAT mission and Charter, this privacy policy, and the aatideas code of e quality. AAT shall use multiple methods for the protection of private information; however cannot be responsible for circumstances beyond its control. Network users should be aware that information sent via Internet is generally not considered confidential. AAT may not be able to guarantee the confidentiality of information sent via Internet. Information sent via Internet may be subject to monitoring by other intermediaries such as service providers; however other intermediaries are not authorized by AAT for any use of program information. In addition, Internet sites linked to or from the aatideas web may be subject to different standards of privacy and information use.

AAT personnel and other authorized third-parties with access to membership or program information are bound by this policy. Access to private information that may be collected by AAT is strictly subject to director-level authorization. The privacy policies of other organizations may also be considered for purposes relating to the use of private information by AAT.

AAT will not share private information with any third party except as specifically authorized for a designated operational purpose by an AAT director, or if the information is otherwise required by operation or law. AAT will only authorize other parties for access to private information in accordance with this policy. AAT has not and will not sell or rent private information. Changes to this policy will only be made with proper notice to the parties (that is, the members or other interested parties) affected, and the current rights to privacy will not be affected without the express permission or opt-in of the parties involved.

Web site visitors making credit card payments to AAT via the PayPal web site are also protected by additional privacy standards designated to payors in the PayPal system.

Submissions for aatideas public web site program materials are welcome from members and others, subject to the policies and discretion of AAT and aatideas programming, including correspondence policies and this privacy policy. Unsolicited submissions to aatideas will not be considered for purchase or hire without prior editorial authorization. Correspondence is considered private unless it is designated by sender as program material for public or semi-public distribution. Prior to the use of any program material, AAT may require a party to certify that they are not a minor. In cases where a party is a minor, AAT may require a statement of parental permission prior to any use of material.

Participation in the Discussion of AAT ICAS on yahoogroups.com is semi-public. The forum moderator may however facilitate particular requests for privacy by forum participants by posting comments for them without identifying information.

If a party has a concern about any private information subject to this aatideas privacy policy, they may have an opportunity to review any pertinent aatideas program records. AAT may require verification of identity or authorization, and also reserves the right to charge a reasonable fee in certain cases.

restrictions on the use of private information per the 'aatideas privacy policy' at http://www.aatideas.org/now/privacy.html

aatideas code of e quality

Alliance for the Advancement of Technology values quality in operation and programming. For purposes related to the use of e communications such as e mail, and for purposes related to web-site administration, AAT designates the aatideas code of e quality as an operational directive. This document serves as a 'no junk' and 'no fraud' guarantee from AAT to members and other interested parties.

All AAT operations, including third-party operations on behalf of AAT, are thus subject to conformance with the following terms of this organizational mandate:

conformance with aatideas privacy policy

All aatideas operations, including web site administration and the use of other forms of electronic communication such as e mail, shall conform with the terms of the aatideas privacy policy.

conformance with quality mandates for e communications

AAT uses of e mail shall conform with the following quality mandates:

any e message sent by AAT shall clearly identify the sender address, and shall only use aatideas e addresses subject to AAT authorization. Specifically AAT shall not use nor permit the use of any unauthorized, bogus, or misrepresentative e address for any purpose.

AAT shall only permit aliased aatideas.org e addresses for purposes of authorized identification or anonymization of use, and not for any misrepresentative nor fraudulent purpose.

AAT shall clearly identify the subject of any e message. The subject and content of any AAT e communication shall reflect conformance with AAT operational directives in effect.

AAT shall not send any file attachments via e mail without prior arrangement.

AAT shall not send any e messages containing graphics or web link URLs that are misrepresentative or fraudulent.

AAT shall not use any e communication for any misrepresentative nor fraudulent purpose.

For purposes of communicating conformance with the aatideas code of e quality, AAT shall avoid the use of term 'spam' in favor of more accurate and specific expressions such as 'junk mail' or 'fraud mail'.

conformance with quality mandates for web site administration

AAT administration of domain web site documents shall conform with the following quality mandates:

AAT shall only use or permit the use of pop-up windows within the aatideas.org web site if the link to a pop-up is clearly indicated as a link to a pop-up or a new window.

AAT shall not use nor permit the use of automatic pop-up windows on high-level pages of the aatideas.org web site.

AAT shall clearly describe the use and purpose of any cookies served or tracked by the aatideas.org web server.

AAT shall clearly label any links to documents outside of the aatideas.org web site.

AAT shall only use dynamic content such as browser scripts or other executable code if the links to such dynamic content are clearly labeled, and the functionality and behavior of the dynamic content is clearly described.

(Other aatideas web quality initiatives concerning the design of web documents for accessibility may also be in effect, however are not considered as within the scope of these terms.)

(Other software quality issues relating to warranty or fitness for use are beyond the scope of these terms.)

conformance with quality mandates for computer and network system resources

Computer and network system resources include, but are not limited to: passwords, file systems, network systems, applications, communications protocols, etc. AAT administration and use of computer or network system resources shall conform with the following quality mandates:

AAT shall not access nor attempt to access any computer or network system resources without proper authorization.

AAT shall not use any malicious code or spyware.

AAT shall not use any computer or network system resource for any misrepresentative nor fraudulent purpose.

third-party conformance with e quality mandates

AAT shall conduct business in a manner that ensures protection of private information and discourages the sending of junk or fraud mail, or the conduct of other abuses of computer and network system resources, i.e., communications or activities that do not conform with these terms.

AAT shall not authorize any operations with third parties that do not abide by these terms when acting on behalf of AAT.

(Other mandates may also be in effect.)

e quality guarantee per 'aatideas code of e quality' at http://www.aatideas.org/now/equality.html